

Boots to Shoes Foundation®

Helping 21st Century Veterans Capture 21st Century Jobs®

25 April 2013



Serving Veterans & transitioning
military service men and women in the extended
Puget Sound Area since 2010

...understanding the bridge.

"Men and women defend our nation through a rigor, discipline and language that may seem foreign to the nation they defend. That's where we come in. Boots to Shoes understands the military / private sector divide and the bridge by which our warriors cross it."

The 501(c)(3) Boots to Shoes Foundation supports veterans and active duty military who are transitioning to civilian careers by matching them with volunteer mentors from the Puget Sound business communities. Boots to Shoes has:

- Matched >150 Veterans with BTS mentors;
- Instituted its 3 hour BTS Mentor Savvy Workshop;
- Engaged & trained > 80 business volunteers to be mentors;
- Educated >1000 business people re: the military to civilian transition;
- Averaged >2500 volunteer hrs/yr from PugetSound business communities;
- Achieved all with 1 full time employee plus these wonderful volunteers!

Keeping these services available means we need to move forward with fund raising efforts beyond the founders' initial generous donations.

Also, United Way of King County gave our services a stamp of approval with a \$15K grant in 2012. Now we are thrilled to announce a *\$60K challenge* pledge to raise \$120K from other sources.

**Will you help us reach this challenge?
Individual gifts of all sizes add up fast.**

Every \$20 donated, becomes \$30 for Boots to Shoes!

Better yet: any donation made on May 15th through the Seattle Foundation GiveBig Campaign will further be matched from their stretch fund. It is a great way to *expannnnnd* your dollars for us! Here is how it works for the May 15th GiveBig Campaign:

On May 15th visit

<http://www.seattlefoundation.org/GivingCenter/GiveBIG/Pages/Default.aspx>

Scroll through the listed charities,
click on Boots to Shoes Foundation, and follow the directions.

Boots to Shoes & our 21st Century Veterans thank you!
Tricia Stromberg, President & Patricia Conover, Program Director

P.S. Donations can also be made ANY DAY of the year at www.bootstoshoes.org
ALL DONATIONS ARE TAX DEDUCTABLE



**WE ARE NOW ON
FACEBOOK
AND TWITTER**

For updates on the latest with Boots to Shoes Foundation, visit our Facebook and Twitter pages!

We will post about:

- Job Fairs: where to find us
- Mock interview opportunities
- Mentor Workshops
- Updates on GiveBig
- Volunteer Stories
- ... and more

 [facebook.com/BootsToShoes](https://www.facebook.com/BootsToShoes)

 [@Boots_to_Shoes](https://twitter.com/Boots_to_Shoes)

If you are a BTS mentor or veteran and would like to be interviewed for one of our feature stories, please contact
BTS's Communications
Associate, Heather Wise at
comm@bootstoshoes.org